

銘傳大學觀光學院「烘焙經營管理學分學程」課程架構表

Ming Chuan University School of Tourism **Bakery Operations**

Management Focused Course Program Curriculum Framework

執行單位：餐旅管理學系

Unit of Execution: Department of Hospitality Management

類型	科目代號	課程名稱	學分數	備註(院系別)
Type	Subject Code	Name of Subject	Credit Hour	Note
基礎課程 Basic Subjects	11102	管理學 Management	3	觀光學院 School of Tourism
	19B01	西式點心製作 Western Desserts	3	觀光學院 School of Tourism
	19B02	中式點心製作 Chinese Desserts	3	觀光學院 School of Tourism
	20119	餐旅管理導論 An Introduction to Hospitality Management	3	觀光學院 School of Tourism
核心課程 Core Subjects	19A02	蛋糕製作原理 Principles of Cake Making	3	觀光學院 School of Tourism
	19A01	麵包製作原理 Principles of Bread Making	3	觀光學院 School of Tourism
	19B23	餐館管理 Restaurant Management	3	餐旅系 Department of Hospitality Management
	19267	烘焙學(一) Baking Food I	3	餐旅系 Department of Hospitality Management
進階課程 Advanced Subjects	19235	烘焙乙級証照 Counseling for Class B Skill-Test Certificate	6	餐旅系 Department of Hospitality Management
	19104	食品衛生與安全 Food Safety and Sanitation	2	餐旅系 Department of Hospitality Management
	19478	餐旅微型創業 Restaurant Development	3	餐旅系 Department of Hospitality Management
	19B05	蛋糕裝飾藝術 Cake Decorative Arts	3	餐旅系 Department of Hospitality Management
	19B12	巧克力製作與裝飾 Chocolate Making and Decorations	3	餐旅系 Department of Hospitality Management
	19395	店舖設計與規劃 Shop Design and Planning	3	餐旅系 Department of Hospitality Management
	19268	烘焙學(二) Baking Food II	3	餐旅系 Department of Hospitality Management
	19260	食物學 Principles of Food	3	餐旅系 Department of Hospitality Management
	19232	餐旅行銷【烘焙組】 Marketing For Hospitality	3	餐旅系 Department of Hospitality Management
	14219	觀光行銷管理 Tourism Marketing Management	3	觀光系 Department of Tourism
	14320	領隊導遊實務 Tour Guide Practices	3	觀光系 Department of Tourism
	14223	國際禮儀 Etiquette	3	觀光系 Department of Tourism
	14417	旅遊產品策略與行程設計 Product Strategy and Tour Design	3	觀光系 Department of Tourism
	14392	解說服務 Provision of Interpretation Services	3	觀光系 Department of Tourism
	14222	消費者心理學 Consumer Psychology	3	觀光系 Department of Tourism
	18301	商業遊憩 Commercial Recreation	3	休憩系 Department of Leisure and Recreation Administration
18154	環境保育與教育 Environmental Conservation and Education	3	休憩系 Department of Leisure and Recreation Administration	
18256	休閒美學 Leisure Aesthetics	3	休憩系 Department of Leisure and	

				Recreation Administration
18305	安全與風險管理 Safety and Risk Management		3	休憩系 Department of Leisure and Recreation Administration
18308	休憩活動設計 Leisure and Recreation Programming		3	休憩系 Department of Leisure and Recreation Administration
18379	文創與休閒 Cultural Creative Industries and Leisure		3	休憩系 Department of Leisure and Recreation Administration
<p>備註：本學程學生於修業期間，必須修畢兩門基礎課程、兩門核心課程及三門進階課程，至少 20 學分(其中至少應有 6 學分不屬於學生原學系之科目)，經審查無誤後，由學校發給學分學程證明書。Students are required to complete 20 credits (6 credits among these courses should not be involved in his or her required courses.) During the years allotted, including 2 basic subjects, 2 core subjects and 3 advanced subjects. Students are able to receive the Food and Beverage Management Focused Course Program Certificate after approval.</p>				