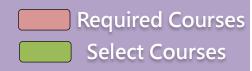
The Department of Hospitality Management Career Path: Catering Education



1st year Introduction tals

Fundamen tals of Managem ent

Accounting

Food

Sanitation

and

Safety

Hospitality

Career

Planning

and

Professional

Certification

Introducti on to Tourism

Hospitality

Manageme

nt

Introductio n to Leisure and Recreation

Economics

2nd year

Marketing

for

Hospitality

Beverage

Manage

ment I

Restaurant Manageme nt

> Baking Food I

House keeping and Room Service

Fundame ntals of Coffee

3rd year

Human Resource Manageme nt

Research Method

Chinese Culinary

Hospitality

Information
Manageme
nt

Financial
Managemen
t
for
Hospitality

Statistical Methods and Data

> Western Culinary

Analysis

Seminar on Wines

4th year

Service Quality Manage ment for Hospitality

Hospitality E-Commerce Bed and Breakfast Operation and Manage ment

Strategic
Brand
Manage
ment
for
Hospitality

^{*}本項人才培育需搭配教育學程。