

銘傳大學觀光學院「餐飲業經營管理學分學程」課程架構表

Ming Chuan University School of Tourism Foodservice Operations

Management Focused Course Program Curriculum Framework

執行單位：餐旅管理學系

Unit of Execution: Department of Hospitality Management

類型	科目代號	課程名稱	學分數	備註(院系別)
Type	Subject Code	Name of Subject	Credit Hour	Note
基礎課程 Basic Subjects	19106	餐飲服務 Food and Beverage Service	3	餐旅系 Department of Hospitality Management
	11102	管理學 Management	3	觀光學院 School of Tourism
	19232	餐旅行銷 Hospitality Marketing	3	餐旅系 Department of Hospitality Management
	20119	餐旅管理導論 An Introduction to Hospitality Management	3	觀光學院 School of Tourism
核心課程 Core Subjects	19310	菜單設計與成本控制 Menu Design and Cost Control	3	餐旅系 Department of Hospitality Management
	19311	飲料管理(一) Beverage Management (I)	2	餐旅系 Department of Hospitality Management
	19478	餐旅微型創業 Restaurant Development	3	餐旅系 Department of Hospitality Management
	19231	餐館管理 Restaurant Management	3	餐旅系 Department of Hospitality Management
進階課程 Advanced Subjects	20101	觀光學概論 Introduction to Tourism	3	觀光學院 School of Tourism
	19257	烘焙學(一) Principles of Baking (I)	3	餐旅系 Department of Hospitality Management
	19380	中餐烹飪 Chinese Culinary	3	餐旅系 Department of Hospitality Management
	19385	餐旅設施規劃與設計 Food Service Facilities Planning and Design	2	餐旅系 Department of Hospitality Management
	19383	餐旅連鎖 Restaurant Chain Management	3	餐旅系 Department of Hospitality Management
	19360	葡萄酒專論 Special Topics on Wines	2	餐旅系 Department of Hospitality Management
	19104	食品衛生與安全 Food Safety and Sanitation	2	餐旅系 Department of Hospitality Management
	19253	餐旅職涯規劃與職能證照 Hospitality Career Planning and Professional Certification	2	餐旅系 Department of Hospitality Management
	19481	餐旅策略品牌管理 Strategic Brand Management in the Hospitality Industry	2	餐旅系 Department of Hospitality Management
	14320	領隊導遊實務 Tour Guide Practices	3	觀光系 Department of Tourism
	14387	觀光行政與法規 Tourism Administration and Regulations	3	觀光系 Department of Tourism
	14223	國際禮儀 Etiquette	3	觀光系 Department of Tourism
	14396	旅行業經營學 Travel Agency Management	3	觀光系 Department of Tourism
	14221	會議與展覽管理(一) Convention and Exhibition Management (I)	3	觀光系 Department of Tourism
	14491	旅遊糾紛與風險管理 Travel Disputes and Risk Administration	3	觀光系 Department of Tourism
18301	商業遊憩 Commercial Recreation	3	休憩系 Department of Leisure and Recreation Administration	

18312	國家公園與世界遺產 National Park And Word Heritage	3	休憩系 Department of Leisure and Recreation Administration
18256	休閒美學 Leisure aesthetics	3	休憩系 Department of Leisure and Recreation Administration
18305	安全與風險管理 Safety & Risk Management	3	休憩系 Department of Leisure and Recreation Administration
18308	休憩活動設計 Leisure and Recreation Programming	3	休憩系 Department of Leisure and Recreation Administration
18409	綠色產業管理 Green Management	3	休憩系 Department of Leisure and Recreation Administration

備註：本學程學生於修業期間，必須修畢**兩門基礎課程、兩門核心課程及三門進階課程**，至少 20 學分(其中至少應有 6 學分不屬於學生原學系之科目)，經審查無誤後，由學校發給學分學程證明書。Students are required to complete 20 credits (6 credits among these courses should not be involved in his or her required courses.) During the years allotted, including 2 basic subjects, 2 core subjects and 3 advanced subjects. Students are able to receive the Food and Beverage Management Focused Course Program Certificate after approval.