

## 98 級餐旅管理學系專題研究題目一覽表

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專題研究題目	學生姓名	指導教授	編號
伴手禮之產品屬性影響文化價值與再購意願關係之研究 The Product Attributes of Souvenir Affects Cultural Value and Repurchase Intention	98200083 黃文星 Haung, Wen-Hsing 98200243 吳佳蓮 Wu, Yu-Ting 98200676 吳郁亭 Wu, Chia-Lien 98200934 李佳芳 Lee, Jia-Fang	陳柏蒼	餐 100001
影響餐旅業兼職人員反生產行為之因素 The Factors Influencing the Counterproductive Work Behaviors of Part Time Employee in Hospitality Industry	98201396 翁慶銓 Weng, Ching-Chuan 98201654 鄒永婷 Chou, Yung-Ting 98201743 施奕璇 Shih, Yi-Shuan 98202810 房治均 Fong, Chi-Kwan	胡欣慧	餐 100002
食品名稱順序對消費者熱量估計的影響 Examining the Effects of Message Order on Consumer's Calorie Estimates	98201255 陳美吟 Chen, Mei-Yin 98201291 李佳芸 Li, Jia-Yun 98201415 江敏琦 Jiang, Ming-Ci 98201565 吳玟萱 Wu, Wen-Hsuan 98201681 張謹顯 Chang, Chin-hsien	楊俊明	餐 100003
你「打卡」了嗎?探討影響消費者在 Facebook 「打卡」之關鍵因素 The Key Factors Influencing the Usage of "Check In" Function on Facebook	98200074 袁若寧 Yuan, Jo-Ning 98200323 陳怡伶 Chen, Yi-Ling 98200651 陳奕昌 Chen, Yi-Chang 98201212 黃致穎 Huang, Chih-Ying 98201716 王國凱 Wang, Kuo-Kai	胡欣慧	餐 101004
旅館超額訂房：收益管理、顧客權益與顧客滿意度之研究 Hotel Overbooking: A Study of Yield Management, Service Recovery, and Customer Satisfaction	98200181 林育慧 Lin, Yu-Hui 98200544 倪子涵 Ni, Zi-Han 98200740 宋宜安 Song, Yi-An 98200802 呂奇穎 Lu, Qi-Ying 98201166 陳筱慧 Chen, Xiao-Hui 98201574 邱家琪 Qiu, Jia-Qi	黃純德	餐 101005
地方依附感與社區意識對文化觀光發展	98200430 張家瑀	陳琪婷	餐

<p>之影響-以溪頭妖怪村為例</p> <p>The Impace of Place Attachment and Community Consciousness on the Development of Culture Tourism-The Case of Monster Village in Xitou</p>	<p>Chang, Chia-Yu 98200464 吳俊岳 Wu, Jiun-Yue 98201301 陳佩汝 Chen, Pei-Ju 98201690 陳彥名 Chen, Yan-Ming</p>		101006
<p>航空業服務人員美學勞務、情緒勞務與反生產行為之探討</p> <p>The Impacts of Aesthetic Labor and Emotional Labor on Counterproductive Work Behaviors of Airline Staff</p>	<p>98201513 沈佩樺 Shen, Pei-Hua 98201645 辜姝萍 Gu, Shu-Ping 98201672 許葭翎 Xu, Jia-Ling 98201761 廖逸蓁 Liao, Yi-Zhen</p>	胡欣慧	餐 101007
<p>探討訂價策略、知覺價值與知覺風險對大學生網路團購食品再購意願之影響研究</p> <p>The Impact of Pricing Strategies, Perceived Value, Perceived Risks on College Students' Repurchase Intention on Online Group Buying in Food Products</p>	<p>98200526 陳柏紋 Chen, Po-Wen 98200580 呂彥霆 Lu, Yen-Ting 98200756 劉文婷 Liou, Wen-Ting 98201016 林曉玫 Lin, Hsiao-Mei 98201406 林曉君 Lin, Hsiao-Chun 98201540 高郁雯 Kao, Yu-Wen</p>	陳琪婷	餐 101008
<p>探討人格特質，職業倦怠與不當行為之關係—以速食業從業人員為例</p> <p>The Relationships Among Personality Trait, Job Burnout, and Misbehaviour – The Case of Fast Food Restaurant Employees</p>	<p>98200111 吳旻倪 Wu, Min-Ni 98200200 李芷瑄 Li, Zhi-Xuan 98200455 陳君虹 Chen, Jun-Hong 98201592 羅端如 Luo, Duan-Ru</p>	陳琪婷	餐 101009
<p>健康資訊與個人特質對不同口味黑木耳飲料接受度影響之探討—大學生與銀髮族族群之比較</p> <p>The Effects of Taste, Health Information and Individual Characteristics on the Consumer Acceptability Regarding Auricularia Drinks</p>	<p>98200421 周吟珊 Chou, Yin-Shiou 98200765 蕭庭好 Hsiao, Ting-Yu 98201184 施美秀 Shr, Mei-Shiou 98201620 徐詩綺 Hsu, Shih-Chi 98202605 林佩蕾 Lam, Pui-Loi 98202675 施智霖 Si, Chi-Lam</p>	高馥君	餐 101010

<p>臺灣觀光夜市吸引力影響遊客滿意度與重遊意願之關係研究</p> <p>A study of the relationship among the satisfaction and revisiting willingness for the tourism attraction of Taiwan night market</p>	<p>98200031 葉晏妤 Yeh, Yen-Yu 98200562 劉家玲 Liu, Chia-Ling 98200811 沈毓能 Shen, Yu-Neng 98200900 劉丞筑 Liu, Cheng-Ju 98201246 莊育琦 Juang, Yu-Chi 98201611 高逸涵 Kao, Huei-Shiun</p>	<p>陳柏蒼</p>	<p>餐 101011</p>
<p>豆腐料理性質、資訊型態與消費者特性對產品接受度的影響</p> <p>The Effects of Tofu Cuisine properties, Information Type and Consumers Characteristics on Products Acceptability</p>	<p>97240140 黃淑芬 Huang, Shu-Fen 98200056 張家禎 Zhang, Jia-Zhen 98200295 張廷愷 Zhang, Yan-Kai 98200412 吳詩涵 Wu, Shi-Han 98200606 鍾逸 Zhong, Yi 98203024 沈書禾 Shen, Shu-He</p>	<p>高馥君</p>	<p>餐 101012</p>